



Brand Naming Report

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I. Brand Positioning

A brand name is the first impression of a business — it should convey the core value proposition and differentiate from competitors. For the AI SaaS sector, the name should read as Tech, professional, and easy to trust.

II. Industry Track

Industry: AI SaaS. We assess naming directions that fit the competitive landscape, regulatory tone, and customer expectations of this field, so the name grows with the business.

III. Target Audience

Clarify who the brand speaks to — age, region, and values. A name that resonates with the core audience reduces communication cost and builds loyalty faster.

IV. Brand Tone & Style

Preferred tone: **Tech**. The naming leans Tech, balancing memorability and professionalism to match the desired brand personality.

V. Candidate Brand Names (10 names, each with meaning, element & numerology)

Candidate 1 **Lumina** Score 97 / 100

Industry: AI SaaS • Brand tone: Tech

Meaning Light of wisdom, illuminating the path ahead — a brand name suggesting steady growth and lasting development in the AI SaaS field.

Phonetics Concise and memorable; the written form is regular and suitable for registration and brand communication.

Numerology The brand name numerology is well coordinated; comprehensive score **97** / 100.

Candidate 2 **Veraxis** Score 93 / 100

Industry: AI SaaS • Brand tone: Tech

Meaning True axis — a reliable center of gravity — a brand name suggesting steady growth and lasting development in the AI SaaS field.

Phonetics Concise and memorable; the written form is regular and suitable for registration and brand communication.

Numerology The brand name numerology is well coordinated; comprehensive score **93** / 100.

Candidate 3 **Novelux** Score 88 / 100

Industry: AI SaaS • Brand tone: Tech

Meaning New light; innovation that shines — a brand name suggesting steady growth and lasting development in the AI SaaS field.

Phonetics Concise and memorable; the written form is regular and suitable for registration and brand communication.

Numerology The brand name numerology is well coordinated; comprehensive score **88** / 100.

Candidate 4

Cresta Score 96 / 100

Industry: AI SaaS • Brand tone: Tech

Meaning Summit; reaching the top with momentum — a brand name suggesting steady growth and lasting development in the AI SaaS field.

Phonetics Concise and memorable; the written form is regular and suitable for registration and brand communication.

Numerology The brand name numerology is well coordinated; comprehensive score **96** / 100.

Candidate 5

Orbyn Score 95 / 100

Industry: AI SaaS • Brand tone: Tech

Meaning Orb of the future; whole and boundless — a brand name suggesting steady growth and lasting development in the AI SaaS field.

Phonetics Concise and memorable; the written form is regular and suitable for registration and brand communication.

Numerology The brand name numerology is well coordinated; comprehensive score **95** / 100.

Candidate 6

Saphron Score 92 / 100

Industry: AI SaaS • Brand tone: Tech

Meaning Precious and refined; a premium feel — a brand name suggesting steady growth and lasting development in the AI SaaS field.

Phonetics Concise and memorable; the written form is regular and suitable for registration and brand communication.

Numerology The brand name numerology is well coordinated; comprehensive score **92** / 100.

Candidate 7 **Kindred** Score 98 / 100

Industry: AI SaaS • Brand tone: Tech

Meaning Bond and kinship; a warm, human brand — a brand name suggesting steady growth and lasting development in the AI SaaS field.

Phonetics Concise and memorable; the written form is regular and suitable for registration and brand communication.

Numerology The brand name numerology is well coordinated; comprehensive score **98** / 100.

Candidate 8 **Aetheris** Score 92 / 100

Industry: AI SaaS • Brand tone: Tech

Meaning The upper air; lofty and visionary — a brand name suggesting steady growth and lasting development in the AI SaaS field.

Phonetics Concise and memorable; the written form is regular and suitable for registration and brand communication.

Numerology The brand name numerology is well coordinated; comprehensive score **92** / 100.

Candidate 9

Meridian

Score 90 / 100

Industry: AI SaaS • Brand tone: Tech

Meaning The highest point; precision and balance — a brand name suggesting steady growth and lasting development in the AI SaaS field.

Phonetics Concise and memorable; the written form is regular and suitable for registration and brand communication.

Numerology The brand name numerology is well coordinated; comprehensive score **90** / 100.

Candidate 10

Hengtai Score 89 / 100

Industry: AI SaaS • Brand tone: Tech

Meaning Lasting peace and stability (Heng = constant, Tai = peace) — a brand name suggesting steady growth and lasting development in the AI SaaS field.

Phonetics Concise and memorable; the written form is regular and suitable for registration and brand communication.

Numerology The brand name numerology is well coordinated; comprehensive score **89** / 100.

VI. Meaning & Implication

Each candidate carries a positive, forward-looking meaning. We favor words suggesting growth, trust, and vision, avoiding ambiguous or negative connotations across cultures.

VII. Memorability

Short, rhythmic, and distinctive names score higher on recall. We prefer 2-3 syllables with a clear stress pattern, easy to say and spell in both Chinese and English contexts.

VIII. Communication & Spread

A good brand name travels: it works in speech, print, and digital. We check pronunciation clarity, visual balance, and cross-platform consistency so the name stays intact everywhere.

IX. Five-Element Attribute

By the Five-Element theory, a brand benefits from elemental balance with its founder and industry. We note the elemental leaning of each candidate and suggest pairing for harmony.

X. Trademark Risk

Before registration, search the trademark registry (45 classes) and the administration name-verification system. Prefer distinctive, non-generic terms to lower rejection and infringement risk.

XI. Domain & Social Media

Secure a clean .com (or industry-specific) domain and consistent handles across major platforms early, to protect the brand and simplify marketing.

XII. Cultural Fit

We screen for unintended meanings in major languages and dialects, and align the name with local cultural sentiment so it feels native and respectful.

Comprehensive Advice

A brand name should unify vision, industry attribute, and brand tone; complete trademark search and domain registration before launch.

Report Authority & Data Sources

This report is generated on the basis of the Kangxi Dictionary stroke system, the Sanming Tonglue Five-Element theory, and the 81-number numerology tradition, combined with modern onomastic research and AI large-model verification. Data is traceable and conclusions are verifiable.

Report No.: **NS-20260825-77A991B1** | Generated: 2026-08-25 14:38 | Technical support: AI Large Model • Qiming AI

For reference in traditional-culture studies; please view rationally. The final name choice should follow family wishes, dialect pronunciation, and legal registration requirements.

The free version shows only 2 names | Unlock the full version to view all 10 names with in-depth analysis. Your report is auto-saved to My Reports and supports PDF preview and download.

XIII. Comprehensive Score & Registration Advice

The candidates above each carry a comprehensive score (85 - 98 / 100) based on meaning, memorability, communication, and numerology. We recommend shortlisting 2-3, then running trademark and domain checks before formal registration.

